



MQlus Business Solutions Pvt. Ltd.

A Full-service Marketing Agency
Company profile 2024



CONTENTS

About us.....	03
Who we are.....	04
Our story.....	05
Mission & Vision.....	06
How we do it.....	07
Our services.....	08
Our clients.....	15
Contact us.....	16

ABOUT US

MQIus Business Solution Pvt Ltd is a digital marketing agency based out of Indore, MP. We cater to the people and businesses who require any kind of digital marketing services. In this era of technology everything has a wide scope of scaling up. Businesses are getting online and have understood the importance of online marketing. But all of it have a drawback that people don't know how to effectively market their product or services to reach out to the niche market.

We at MQIus are a team of marketing geeks who have enhanced their knowledge and experience by working for different clients with different businesses in different sectors, but all of those with the aim of establishing their social presence.

55+

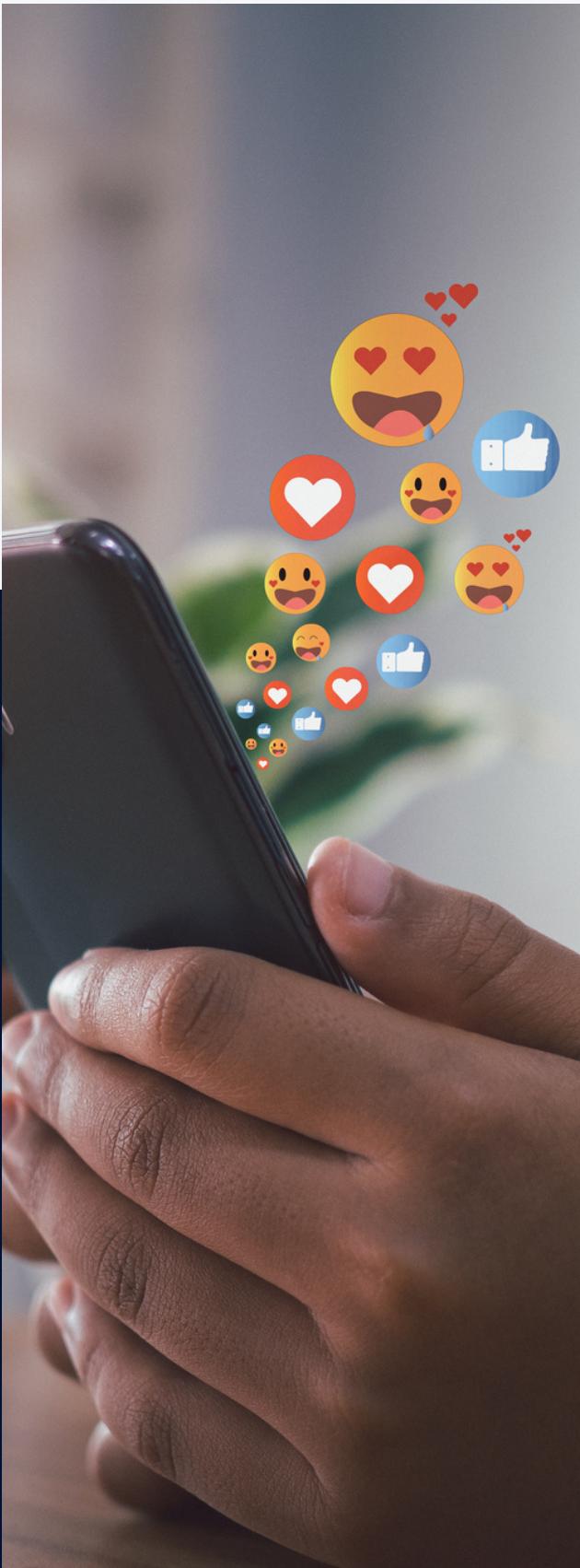
Happy Client

5+

Years Of Existence

450+

Project Done



WHO WE ARE?

- **Marketing Geeks**, Experienced in **Social Media Marketing, SEO, Graphic designing, Web Development & Many More**.
- A bunch of people who are highly dedicated to their work, are one of the best at it.
- Professional digital marketers with a vision to create a better social status for businesses. Working in this industry gave us an opportunity to analyse and learn every aspect of online market. Knowing the in and outs of various online platforms, we give our clients an edge with their competitors. It also helps us grow in terms of experience and exposure. Innovative ideas is our key terms which we work on, marketing industry is based wholly on creativity skills. Hence to cope up with the market we ensure that there is no stone unturned to get the best results possible.
- Our team consists of passionate marketers, who know what they do to it's core. We know how to make the best out of the resources. The team is highly focused on serving the clients with the best.

OUR STORY

Started out as two very young boys who had a dream of becoming big in terms of exposure, experience and money. Had a hunger of learning new things, was even trying out new things. Took advice, implemented things, gained knowledge and worked for it.

Covid lockdown really helped us grow, we realize the problem businesses were facing. As there was a complete pause to all the physical/on-ground business activities. So the only option every offline stores or businesses had was to scale their business online. But learning that from scratch is quite difficult for everyone.

We being from a business background understood that instead dealing with different companies for each and every service is not very efficient. And decided to make a well organized and customer oriented agency that provides all sorts of digital marketing services at one place.

Then we started working for several clients, understood the market, expertise the work and after sometime launched MQLus Business Solution Pvt Ltd. The aim from the beginning was to grow big and to help businesses scale up their operations by having an effective social presence.



Mission Statement:

Our mission is to empower businesses of all sizes, kinds and industries to thrive in the digital era. Through our quality, innovative and data-driven digital marketing solutions, we aim to drive measurable results, establish meaningful connections with target audiences, and create sustainable growth opportunities. With a relentless focus on delivering exceptional service, industry expertise, and staying ahead of the ever-evolving digital landscape, we are dedicated to being the catalyst for our clients' success.

Vision Statement:

At MQlus, our vision is to be the leading force in transforming businesses through strategic digital marketing. We envision a future where our clients experience the limitless possibilities of the digital world to achieve unprecedented growth, connect deeply with their customers, and make a lasting impact in their industries. By consistently pushing boundaries, embracing innovation, and delivering unparalleled results, we aspire to be the trusted partner that enables our clients to surpass their wildest business goals.

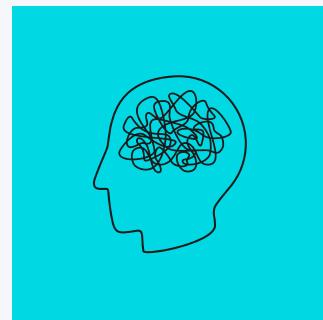
HOW WE DO IT

Working with us involves fun, growth and learning for us and for you too.



Talk through

Discuss over an idea, a business or a brand accordingly. Assessing its current position/stage and keeping points that are relevant to it. It gives a brief understanding of the task.



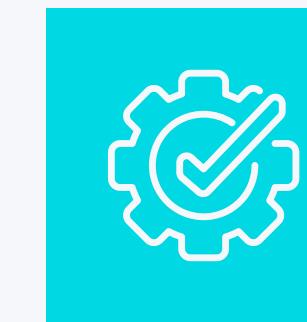
Conceptualize

This stage dives deep into the idea. Listing out all the points, problems, opportunity, requirements and future growth. Gives a crystal clear understanding of what needs to be done.



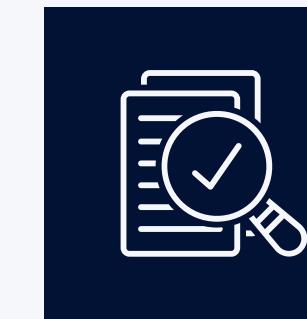
Designing Gameplan

Once the business is clear, moving forward with the plan becomes easier. It involves looking through every aspects and making a bulletproof strategy that actually works.



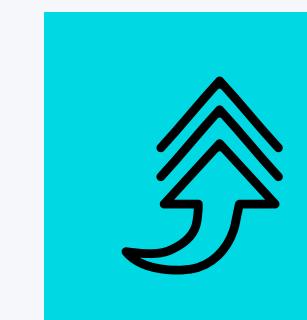
Execution

The major part is to smoothly and effectively apply the strategy to work. This process gets us familiar to the situation and the business which is important in the long term.



Assessment and Evaluation

We believe in regular checkups and analyzation. Every time we do something we give it a check and see if the things are aligned with the plan or not.



Amend and Upgrade

If we find anything not getting parallel to the strategy decided, we immediately change it with the best possible thing. Simultaneously it's also important to upgrade the quality and the working to get the best possible results.



OUR SERVICES

Providing bunch of online marketing services for Brands & Individuals which can surely help increasing customer awareness.

WEB DESIGN & DEVELOPMENT

Revolutionize your online presence with our comprehensive web development and design services. We specialize in creating visually striking, responsive websites that seamlessly adapt to all devices. What sets us apart is our commitment to infusing dynamic functionalities, ensuring your website not only looks fantastic but also engages visitors effectively.

Our approach goes beyond aesthetics. We take the time to understand your brand's identity and objectives, tailoring a website that reflects your unique vision. With a keen eye on the latest industry trends and technologies, we ensure your site remains not only visually appealing but also at the forefront of functionality.

```
function on( elem, type ) {
  elem.addEventListener( elem, type );
}

function on( elem, types, selector, data, fn, one ) {
  var origFn, type;
  if ( typeof types === "object" ) {
    // Types can be a map of types/handlers
    if ( typeof types === "object" ) {
      // ( types-Object, selector, data )
      if ( typeof selector !== "string" ) {
        // ( types-Object, data )
        data = data || selector;
        selector = undefined;
      }
      for ( type in types ) {
        on( elem, type, selector, data, types[ type ], one );
      }
      return elem;
    }
    if ( data === null && fn === null ) {
      return elem;
    }
  }
}

function on( elem, type, selector, data, fn, one ) {
  var origFn = elem[ type ];
  elem[ type ] = function( ...args ) {
    if ( one ) {
      elem[ type ] = null;
      if ( args.length === 0 ) {
        fn();
      } else {
        fn( ...args );
      }
    } else {
      if ( args.length === 0 ) {
        fn();
      } else {
        fn( ...args );
      }
    }
  };
}
```



E-COMMERCE MANAGEMENT

Unlock the full potential of your e-commerce venture with our E-commerce Platform Management services. We specialize in optimizing platforms to become lead-generation engines. From enhancing user interfaces to streamlining checkout processes, every detail is meticulously crafted to maximize lead conversion. Our approach goes beyond operation – we infuse strategic insights into your platform, ensuring it not only attracts but retains valuable leads. Collaborating closely with your business vision, our services promise a transformed e-commerce space, where every click holds the power to generate significant leads. Choose us to elevate your online retail experience, turning your platform into a dynamic lead-generating force in the competitive digital marketplace.

DIGITAL MARKETING

Elevate your brand's digital footprint with our unparalleled Digital Marketing Services. We specialize in crafting exceptional online brand presences across social media and various digital platforms. Our strategic approach involves more than just visibility; we engineer impactful connections with your audience. From engaging social media campaigns to targeted advertising, we tailor our services to amplify your brand's voice in the vast digital landscape.

Our team of experts doesn't just follow trends; we set them. Through data-driven insights and a deep understanding of your brand, we carve a unique space for you in the online sphere. Whether it's through compelling content, eye-catching visuals, or strategic ad placements, our goal is to ensure your brand not only stands out but resonates authentically with your audience.





GRAPHIC DESIGNING

In the visually driven world we inhabit, capturing your audience's attention and leaving a lasting impression requires a creative mindset and the ability to stand out from the crowd. At MQLus Business Solutions Pvt Ltd, we take pride in our unrivaled Graphic Designing service, where we infuse creativity, innovation, and meticulous attention to detail to deliver unique, captivating, and unparalleled results for your brand.

With MQLus Business Solutions Pvt Ltd by your side, your brand's visual identity will transcend the ordinary, captivating audiences and leaving an indelible mark on their minds. Our team of talented graphic designers possesses an innate ability to transform concepts and ideas into visually stunning masterpieces that resonate with your target audience.

SEARCH ENGINE OPTIMIZATION (SEO)

In the vast digital landscape where competition is fierce, securing a prominent position in search engine results is paramount. MQLus Business Solutions Pvt Ltd takes pride in offering a top-notch Search Engine Optimization (SEO) service that consistently delivers exceptional results for our clients.

At MQLus Business Solutions Pvt Ltd, we understand that SEO is not just about generating website traffic; it's about strategically optimizing your online presence to attract highly targeted organic traffic, drive conversions, and dominate search engine rankings. With our unrivaled expertise and proven strategies, we propel your brand to the forefront of search engine results, capturing the attention of your ideal audience.

Our team of skilled SEO professionals works tirelessly to analyze your brand's online ecosystem, including your website's structure, content, and technical aspects. We then craft a tailored SEO roadmap, implementing cutting-edge techniques to enhance your website's visibility, credibility, and user experience.





INFLUENCER MARKETING

Ignite your brand's influence with our exceptional Influencer Marketing Services. We specialize in creating authentic connections between your brand and influential personalities across various niches. Our approach is more than just collaborations; it's about weaving compelling narratives that resonate with your target audience.

By strategically partnering with influencers, we ensure your brand's message is not only heard but embraced. From macro-influencers to micro-influencers, we curate partnerships that align seamlessly with your brand identity, fostering credibility and trust. Our focus is on quality over quantity, emphasizing genuine engagement and long-term brand loyalty.

OUR CLIENTS



Raasa

NIGHT FLOSS

Dangles

LITTLE DOLLY
DRESS UP YOUR LITTLE GIRLS

MUSCLE PRIME PRO GYM

ChillMed
Industries

ROOT
GERMANY

PERFECT ALLIANCES



ZELTA
ZEN LEGAL AND TAX ADVISORY

ROYAL'S MUSCLE PRIME
Dinner Luxury Meats

UNIFORM BAZZAR

MUSCLE PRIME GYM

AVINYA

GOLDLINE
The New Age Bath Fittings

THE CAPITAL FACTORY
FOREX | CRYPTO

THE FINANCIAL LADDER

MEGUTM

NATION TECHNO PEST CONTROL

MPF GYM EQUIPMENTS



FintraEd
FINANCE | TRADE | EDUCATION

X9 FITNESS
Amari
Wear Better Feel Better

COLOSSAL COUCHES
ARCHITECTURE INTERIOR

ECOHAWK

AKSHAYA
FINANCE

POSH CHRONO
unveil the world of luxury

SHUTIQ

BLUES
The Colour of water

enoxi
ARCHITECTURAL HARDWARE

ROYAL
ARCHITECTURAL HARDWARE

PALIWAL
SPICES | NAMKEEN | WAFERS

GSAW GLOBAL STONE PRIVATE LIMITED

MarkEnTM

cb CHAI BEATS

amx ORIGINAL

DICE^{*}

bathcare
Bath Faucets & Accessories

STYLED FASHION CO

BENSON
Bathing Luxury

the quality as you desire
Eiffel

SAFEZONE
AUSTRIA

Rimi Lalwani
Makeup & Academy

LIFE GUARD
FIRE PROTECTION EQUIPMENTS

PEACOCK
KITCHEN SYSTEMS

SK
SINCE : 1967

BFF
BIG FISH FASHION STUDIO

CAMRY
Passion for the Best

MAGIC
of spice

T.I.M.E.
Triumphant Institute of
Management Education Pvt. Ltd.
GWALIOR CENTER

drastr

BECKER
ARCHITECTURAL HARDWARE
www.beckerindia.in

PANS
ARCHITECTURAL HARDWARE
www.pansindia.in

PYLON JEWELLERY

CONTACT US

We are active and working for clients worldwide, and will be happy to serve you as well. Our contact details are mentioned below.



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